

Sponsorship Form

Company: _____

Contact: _____

Address: _____

Phone: _____

Email: _____

Sponsorship Level: _____

Non-Sponsorship Donation: _____

Form of payment: _____

CONTACT US

Call 382-4366 Fax 385-1742

1130 NW Harriman - Bend, OR 97703

brad@latinocommunityassociation.org



Redmond, Oregon

September 23, 2017

10am-4pm

Redmond's Centennial Park

Sponsorship Opportunities

Our **11th Annual Festival of Cultures** is a well-established community event aimed at bringing people together to learn about and celebrate our cultural diversity through displays of culturally specific items, information, performances and food. With sufficient support, we plan to increase our marketing budget to promote the event across Central Oregon and beyond. ***We will work with all sponsors to do everything possible to meet your specific needs. Please be open to discussing your ideas with us.*** This is a great opportunity to support our mission and market your brand to roughly 1,500-2,000 attendees and participants!

Presenting Sponsor: \$2,000

- Include business name in press releases and all radio and television spots
- Include your logo on email blasts, Facebook and the event website
- Include a direct link to your business webpage on the event website
- Mention your support verbally at the event (several times)
- Custom major sponsors banner and space for information table
- Include your business name/logo in the event program
- Add your logo or name to our event posters and fliers
- Include your logo on all media print ads

Major Sponsor: \$1,500

- Include your logo on email blasts, Facebook and the event website
- Include a direct link to your business webpage on the event website
- Mention your support verbally at the event (several times)
- Custom major sponsors banner and space for information table
- Include your business name/logo in the event program
- Add your logo or name to our event posters and fliers
- Include your logo on all media print ads

Stage Sponsor: \$750

- Include a direct link to your business webpage on the event website
- Mention your support verbally at the event (several times)
- Custom banner and space for information table
- Include your business name/logo in the event program
- Include your logo on all media print ads

ATTRACTIONS

- ✓ Citizenship Oath Ceremony
- ✓ Booths representing different cultures/countries
- ✓ Parade of Cultures
- ✓ Ethnic/American Food Vendors
- ✓ Kid's Play/Activity Area
- ✓ Passport Challenge Activity
- ✓ Live entertainment: Dancing, Singing, and more.
- ✓ International Street Fair: Product/Service Vendors

An event of the



Kid's Area Sponsor: \$500

- Include a direct link to your business webpage on the event website
- Mention your support verbally at the event (several times)
- Custom Kid's Area banner and space for information table
- Include your business name/logo in the event program
- Add your logo or name to our event posters and fliers
- Include your logo on most media print ads

International Flea Market Sponsor: \$500

- Include a direct link to your business webpage on the event website
- Mention your support verbally at the event (several times)
- Custom banner and space for information table
- Include your business name/logo in the event program
- Add your logo or name to our event posters and fliers
- Include your logo on most media print ads

Passport Challenge Educational Activity Sponsor: \$500

- Include your logo in our "passport" souvenir + special mention during prize drawings
- Include a direct link to your business webpage on the event website
- Mention your support verbally at the event (several times)
- Prominent banner placement and space for information table
- Include your business name/logo in the event program
- Include your logo on most media print ads

Supporting Sponsors: \$200-\$499

- Include your logo on fliers (space allowing)
- Include your business name in the event program
- Include your business name on all recognition signs at the event
- Mention your support verbally at the event (several times)
- Provide space for an information table at the event
- Include your name and/or logo on the event website (no link)

Please mail your Sponsorship Form along with your payment to:

Latino Community Association
1130 NW Harriman St.
Bend, OR 97703

*Please write ***Festival Sponsor*** in the memo section of your check.

Do not hesitate to call us with any questions or ideas you might have. We look forward to working with you!!!

Festival Contact

Brad Porterfield, LCA Executive Director
541.382.4366

brad@latinocommunityassociation.org

www.latinocommunityassociation.org

General Festival Information

Web www.festivalofcultures.info

Email info@festivalofcultures.info

Facebook www.facebook.com/FestivalofCultures