

Sponsorship Form

Company: _____

Contact: _____

Address: _____

Phone: _____

Email: _____

Sponsorship Level: _____

Non-Sponsorship Donation: _____

Form of payment: _____

CONTACT US

Call 541.815.2401

2680 NE Twin Knolls Dr., #110 - Bend, OR 97701

cynthia@latinocommunityassociation.org

ana@latinocommunityassociation.org

Latino Fest

MADRAS, OREGON

September 10, 2022

11am-5pm (tentative)

Sahalee Park – Madras, Oregon

Event hosted by the



Sponsorship Opportunities

This year – LCA is hosting our **5th Annual Latino Fest** and celebrating our 22nd year as an organization in Central Oregon. This fun family event celebrates our cultural diversity by bringing people of all walks of life together to honor our Latin American immigrant families, their history, music, arts and more. ***We are happy to work with sponsors to ensure that your marketing needs are met. What better way to market your brand to 1500 + attendees and participants AND support LCA's mission!***

Presenting Sponsor: \$2,500

- Include business name in press releases and all radio and television spots
- Include your logo on email blasts, Facebook and the event website
- Include a direct link to your business webpage on the event website
- Mention your support verbally at the event (several times)
- Custom major sponsors banner and space for information table
- Include your business name/logo in the event program
- Add your logo or name to our event posters and fliers
- Include your logo on all media print ads



Major Sponsor: \$1,500

- Include your logo on email blasts, Facebook and the event website
- Include a direct link to your business webpage on the event website
- Mention your support verbally at the event (several times)
- Custom major sponsors banner and space for information table
- Include your business name/logo in the event program
- Add your logo or name to our event posters and fliers
- Include your logo on all media print ads

Stage Sponsor: \$750

- Include a direct link to your business webpage on the event website
- Mention your support verbally at the event (several times)
- Custom banner and space for information table
- Include your business name/logo in the event program
- Include your logo on all media print ads

ATTRACTIONS

- ✓ Booths representing different cultures/countries
- ✓ Parade of Cultures
- ✓ Ethnic/American Food Vendors
- ✓ Kid's Play/Activity Area
- ✓ Passport Challenge Activity
- ✓ Live entertainment: Dancing, Singing, and more.
- ✓ International Street Fair: Product/Service Vendors

Kid's Area Sponsor: \$500

- Include a direct link to your business webpage on the event website
- Mention your support verbally at the event (several times)
- Custom Kid's Area banner and space for information table
- Include your business name/logo in the event program
- Add your logo or name to our event posters and fliers
- Include your logo on most media print ads

Passport Challenge Educational Activity Sponsor: \$500

- Include your logo in our "passport" souvenir + special mention during prize drawings
- Include a direct link to your business webpage on the event website
- Mention your support verbally at the event (several times)
- Prominent banner placement and space for information table
- Include your business name/logo in the event program
- Include your logo on most media print ads

Supporting Sponsors: \$200-\$499

- Include your logo on fliers (space allowing)
- Include your business name in the event program
- Include your business name on all recognition signs at the event
- Mention your support verbally at the event (several times)
- Provide space for an information table at the event
- Include your name and/or logo on the event website (no link)

Please mail your Sponsorship Form along with your payment to:

Latino Community Association
2680 NE Twin Knolls Dr., #110
Bend, OR 97701

*Please write **Latino Fest Sponsor** in the memo section of your check.

Do not hesitate to call us with any questions or ideas you might have. We look forward to working with you!!!

Festival Contact

Ana Bueno, LCA Client Services Coordinator
541.325.6837

ana@latinocommunityassociation.org

www.latinocommunityassociation.org

General Festival Information

Email latinofest@latinocommunityassociation.org

Facebook www.facebook.com/LatinoCommunityAssociation

To learn more about how to financially support LCA and the work we do contact:

Cynthia L. Jurgensen, Development Manager

cynthia@latinocommunityassociation.org