

Sponsorship Form

Latino Fest

MADRAS, OREGON

September 9th, 2023

Company: _____

Contact: _____

Address: _____

Phone: _____

Email: _____

Sponsorship Level: _____

Non-sponsorship Donation: _____

Form of Payment: _____

CONTACT US

Bend – Call: (541) 382-4366

2680 NE Twin Knolls Drive, Suite 110 Bend, OR 97701

Madras – Call: (541) 325-6837

231 SE 6th St. Madras

cynthia@latinocommunityassociation.org

ana@latinocommunityassociation.org

Time:

11:00am - 5:00pm

Location:

Sahalee Park – Madras, Oregon

Event hosted by the



Sponsorship Opportunities

This year – LCA is hosting their **6th Annual Latino Fest** and their **23rd year as an organization in Central Oregon**. This fun family event celebrates cultural diversity by bringing people of all walks of life together to celebrate our Latin American immigrant families, their history, music, arts and more. ***We are happy to work with sponsors to ensure that your marketing needs are met. What better way to market your brand to 1500 + attendees and participants AND support LCA's mission!***

Presenting / Champion Sponsor: \$5,000

- ✓ Include business name in press releases and all radio and television spots
- ✓ Include your logo on email blasts, Facebook and the event website
- ✓ Include a direct link to your business webpage on the event website
- ✓ Mention your support verbally at the event (several times)
- ✓ Custom major sponsors banner and space for information table
- ✓ Include your business name/logo in the event program
- ✓ Add your logo or name to our event posters and fliers
- ✓ Include your logo on all media print ads

Mission Sponsor: \$2,500

- ✓ Include your logo on email blasts, Facebook and the event website
- ✓ Include a direct link to your business webpage on the event website
- ✓ Mention your support verbally at the event (several times)
- ✓ Custom major sponsors banner and space for information table
- ✓ Include your business name/logo in the event program
- ✓ Add your logo or name to our event posters and fliers
- ✓ Include your logo on all media print ads

WELCOMING
AMERICA
MEMBER



ATTRACTIONS

- ✓ Booths representing different cultures/countries
- ✓ Parade of Cultures
- ✓ Ethnic/American Food Vendors
- ✓ Kid's Play/Activity Area
- ✓ Passport Challenge Activity
- ✓ Live entertainment: Dancing, Singing, and more.
- ✓ International Street Fair: Product/Service Vendors

Family Sponsor: \$1,000

- ✓ Include a direct link to your business webpage on the event website
- ✓ Mention your support verbally at the event (several times)
- ✓ Custom major sponsors banner and space for information table
- ✓ Include your business name/logo in the event program
- ✓ Add your logo or name to our event posters and fliers
- ✓ Include your logo on all media print ads

Advocate: \$500

- ✓ Include a direct link to your business webpage on the event website
- ✓ Mention your support verbally at the event (several times)
- ✓ Custom major sponsors banner and space for information table
- ✓ Include your business name/logo in the event program
- ✓ Add your logo or name to our event posters and fliers
- ✓ Include your logo on most media print ads

Please mail your Sponsorship Form along with your payment to:

Latino Community Association
2680 NE Twin Knolls Road Suite 110
Bend, OR 97701

***Please write Latino Fest Sponsor in the memo section of your check.**

Do not hesitate to **call us** with **any questions or ideas** you might have.

General Festival Information

Email:

latinofest@latinocommunityassociation.org

Facebook:

www.facebook.com/LatinoCommunityAssociation

Festival Contact

Ana Bueno

LCA Client Services Coordinator

(541) 325-6837

ana@latinocommunityassociation.org

Learn More

- About how to **financially support LCA**
- About **what we do**

Website:

www.latinocommunityassociation.org

For More Info - Contact

Cynthia L. Jurgensen

Development manager

Email:

cynthia@latinocommunityassociation.org