

## Sponsorship Form

# Latino Fest

MADRAS, OREGON

September 9<sup>th</sup>, 2023

Time:

11:00am - 5:00pm

Location:

Sahalee Park – Madras, Oregon

Event hosted by the



Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Non-sponsorship Donation: \_\_\_\_\_

Form of Payment: \_\_\_\_\_

### CONTACT US

**Bend – Call: (541) 382-4366**

2680 NE Twin Knolls Drive, Suite 110 Bend, OR 97701

**Madras – Call: (541) 325-6837**

231 SE 6th St. Madras

[mary@latinocommunityassociation.org](mailto:mary@latinocommunityassociation.org)

[ana@latinocommunityassociation.org](mailto:ana@latinocommunityassociation.org)

## Sponsorship Opportunities

This year – LCA is hosting their **6th Annual Latino Fest** and their **23rd year as an organization in Central Oregon**. This fun family event celebrates cultural diversity by bringing people of all walks of life together to celebrate our Latin American immigrant families, their history, music, arts and more. ***We are happy to work with sponsors to ensure that your marketing needs are met. What better way to market your brand to 1500 + attendees and participants AND support LCA's mission!***

### Presenting / Champion Sponsor: \$5,000

- ✓ Include business name in press releases and all radio and television spots
- ✓ Include your logo on email blasts, Facebook and the event website
- ✓ Include a direct link to your business webpage on the event website
- ✓ Mention your support verbally at the event (several times)
- ✓ Custom major sponsors banner and space for information table
- ✓ Include your business name/logo in the event program
- ✓ Add your logo or name to our event posters and fliers
- ✓ Include your logo on all media print ads

### Mission Sponsor: \$2,500

- ✓ Include your logo on email blasts, Facebook and the event website
- ✓ Include a direct link to your business webpage on the event website
- ✓ Mention your support verbally at the event (several times)
- ✓ Custom major sponsors banner and space for information table
- ✓ Include your business name/logo in the event program
- ✓ Add your logo or name to our event posters and fliers
- ✓ Include your logo on all media print ads

WELCOMING  
AMERICA  
MEMBER



### ATTRACTIONS

- ✓ Booths representing different cultures/countries
- ✓ Parade of Cultures
- ✓ Ethnic/American Food Vendors
- ✓ Kid's Play/Activity Area
- ✓ Passport Challenge Activity
- ✓ Live entertainment: Dancing, Singing, and more.
- ✓ International Street Fair:  
Product/Service Vendors

## Family Sponsor: \$1,000

- ✓ Include a direct link to your business webpage on the event website
- ✓ Mention your support verbally at the event (several times)
- ✓ Custom major sponsors banner and space for information table
- ✓ Include your business name/logo in the event program
- ✓ Add your logo or name to our event posters and fliers
- ✓ Include your logo on all media print ads

## Advocate: \$500

- ✓ Include a direct link to your business webpage on the event website
- ✓ Mention your support verbally at the event (several times)
- ✓ Custom major sponsors banner and space for information table
- ✓ Include your business name/logo in the event program
- ✓ Add your logo or name to our event posters and fliers
- ✓ Include your logo on most media print ads

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**Please mail your Sponsorship Form along with your payment to:**

Latino Community Association  
2680 NE Twin Knolls Road Suite 110  
Bend, OR 97701

**\*Please write Latino Fest Sponsor in the memo section of your check.**

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Do not hesitate to **call us** with **any questions or ideas** you might have.

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### General Festival Information

**Email:**

[latinofest@latinocommunityassociation.org](mailto:latinofest@latinocommunityassociation.org)

**Facebook:**

[www.facebook.com/LatinoCommunityAssociation](http://www.facebook.com/LatinoCommunityAssociation)

### Festival Contact

**Ana Bueno**

LCA Client Services Manager

**(541) 325-6837**

[ana@latinocommunityassociation.org](mailto:ana@latinocommunityassociation.org)

### Learn More

- About how to **financially support LCA**
- About **what we do**

**Website:**

[www.latinocommunityassociation.org](http://www.latinocommunityassociation.org)

**For More Info - Contact**

**Mary Murphy**

Interim Deputy Director of Development,  
Programming, & Operations

**Email:**

[mary@latinocommunityassociation.org](mailto:mary@latinocommunityassociation.org)