

Latino Fest

MADRAS, OREGON

September 14, 2019
11 am – 5 pm
Sahalee Park – Madras, Oregon



Sponsorship Opportunities

Our **2nd Annual Latino Fest** follows a hugely successful first year event aimed at bringing people together to learn about and celebrate the cultural diversity of our Latin American immigrant families through displays of culturally specific items, information, performances and food. ***We will work with all sponsors to do everything possible to meet your specific needs. Please be open to discussing your ideas with us.*** This is a great opportunity to support our mission and market your brand to roughly 1,000 attendees and participants!

Presenting Sponsor: \$2,500

- Include business name in press releases and all radio and television spots
- Include your logo on email blasts, Facebook and the event website
- Include a direct link to your business webpage on the event website
- Mention your support verbally at the event (several times)
- Custom major sponsors banner and space for information table
- Include your business name/logo in the event program
- Add your logo or name to our event posters and fliers
- Include your logo on all media print ads



Major Sponsor: \$1,500

- Include your logo on email blasts, Facebook and the event website
- Include a direct link to your business webpage on the event website
- Mention your support verbally at the event (several times)
- Custom major sponsors banner and space for information table
- Include your business name/logo in the event program
- Add your logo or name to our event posters and fliers
- Include your logo on all media print ads

Stage Sponsor: \$ 750

- Include a direct link to your business webpage on the event website
- Mention your support verbally at the event (several times)
- Custom banner and space for information table
- Include your business name/logo in the event program
- Include your logo on all media print ads

Attractions!

- **Booths representing different cultures/countries**
- **Parade of Cultures**
- **Ethnic /American Food Vendors**
- **Kids Play/ Activity Area**
- **Passport Challenge Activity**
- **Live Entertainment**
- **Dancing, Singing and more**
- **International Street Fair: Product Service Vendors**

Kid's Area Sponsor: \$500

- Include a direct link to your business webpage on the event website
- Mention your support verbally at the event (several times)
- Custom Kid's Area banner and space for information table
- Include your business name/logo in the event program
- Add your logo or name to our event posters and fliers
- Include your logo on most media print ads

Passport Challenge Educational Activity Sponsor: \$500

- Include a direct link to your business webpage on the event website
- Include your logo in our "passport" souvenir + special mention during prize drawings
- Mention your support verbally at the event (several times)
- Prominent banner placement and space for information table
- Include your business name/logo in the event program
- Include your logo on most media print ads

Supporting Sponsors: \$200-\$499

- Include your logo on fliers (space allowing)
- Include your business name in the event program
- Include your business name on all recognition signs at the event
- Mention your support verbally at the event (several times)
- Provide space for an information table at the event
- Include your name and/or logo on the event website (no link)

Please mail your Sponsorship Form along with your payment to:

Latino Community Association
2445 NE Division St., #200
Bend, OR 97703

*Please write **Latino Fest Sponsor** in the memo section of your check.

Do not hesitate to call us with any questions or ideas you might have. We look forward to working with you!!!

Latino Fest Sponsorship Form

Company: _____

Contact: _____

Address: _____

Phone: _____

Email: _____

Business website: _____

Sponsorship Level: _____

Non-sponsorship donation: _____

Form of payment: _____

Date: _____

Festival Contact

Ana Bueno, LCA Client Services Coordinator

541.325.6837

ana@latinocommunityassociation.org

www.latinocommunityassociation.org

General Festival Information

Web <http://www.latinocommunityassociation.org/event-info/2018-latino-fest/>

Email ana@latinocommunityassociation.org

Facebook www.facebook.com/LatinoCommunityAssociation